



**GROWTHco**

## **Presentation Skills II: Organizational Storytelling**

**Category:**

Advanced Management

**Description:**

*Stories are a powerful medium for creating and making meaning... Stories communicate deeply held individual and organizational values. Listening to the stories... is like reading the maps that guide our thoughts and behaviors.*

**Course Length:**

Full Day  
(8 hours)

Russ S Moxley

Center for Creative Leadership

**Facilitator:**

Bob Glover

**Materials:**

\$50 per participant total  
for all three Presentation  
Skills sessions

To be an effective leader you must tell stories that nurture, comfort, and motivate workers, internal and external stakeholders.

**Cancellation Policy:**

10 Business Days

**Organizational Storytelling** helps you identify, organize, and tell the important stories about you, your department, and your organization.

**Minimum Number of  
Students:**

5

**Organizational Storytelling** will help you develop your organization's core messages and deliver them in all media. You will tell your organization's stories with confidence.

**Maximum Number of  
Students:**

20

**Organizational Storytelling** is a skill development workshop that extends the skills developed in **Presentation Skills 101**. It takes you beyond theory to actual practice and is an excellent team building exercise. **Organizational Storytelling** works with our natural affinity to listen to and tell good stories.

Participants will use their cell phones (or audio-visual capability will be provided) to record themselves using the techniques learned during all three sessions on Presentation Skills. Each participant will return to the following session with a video demonstrating mastery of the skills and techniques.

**GROWTHco**

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