



GROWTHco

Vision, Strategy, Finance & Budgeting

Category:

Advanced Management

Course Length:

Full Day
(8 hours)

Materials:

\$20 per participant

Cancellation Policy:

10 Business Days

Minimum Number of Students:

1

Maximum Number of Students:

20

Description:

Vision, Strategy, Finance & Budgeting covers the key concepts of what vision is and isn't, how it differs from a mission statement, what finance and budget tools are used today, and whether they should be changed and the importance of five key competencies.

Core Competencies:

- Developing a succession plan or an end game
- Strategic and financial planning
- Cash availability needs/action steps
- Transforming data into information (anything that is important is measured)
- Accountability up, across and down an organization

The class facilitators lead participants through a series of exercises and facilitated discussions to develop an understanding of all of the above. Participants receive excel templates and tools to use in their own departments.

Course Benefits:

- Vision-what is it? How is it founded? How is it realized? How is categorized? How does it look to others? How does it differ from a mission statement?
- Finance-what role does it play? Why?
- Importance of company overview, industry overview and key business objectives
- SWOT Analysis (Strengths, Weaknesses, Opportunities and Threats)-internal and external
- Execution Plan-including people, technology investments, facilities, compensation strategy, etc.
- Importance of "Big Five" (above) & how they relate
- What budgets are and are not?
- Importance of knowing the story behind the numbers
- Recognizing the importance of working on the most important tasks and how they relate to company goals

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