



Team Building: *From 'The Pits' to Victory Lane!*

Category:
Team Building

When people think about car racing, they tend to think about a driver in a car simply going around in circles.

Course Length:
Max. 8 hours

What people who aren't fans don't realize is that most often, a race is won in the pits. The driver receives most of the attention, accolades, fame, and endorsements, but it is his or her crew that must work together and better than the competition's crew that determines whether you're worst or first. The better a team performs, the better the driver does.

Facilitators:
James Desrosiers, M.M.
Kenny Bouchard

The driver must bring the car into the pits several times during a race for service. The pit crew is responsible to jump over the wall, change tires, add fuel, adjust the car's handling and suspension, make repairs, and even give the driver a drink! Crews aim to complete the stop inside 12 seconds!!

Materials:
\$50 per participant, includes materials, t-shirt and autograph personalized to each participant

Participants learn the importance of teamwork and how effectiveness, speed, coordination, and accuracy are the traits that determine a team's overall success.

Cancellation Policy:
Less than 30 days, 100% non-refundable with ability to reschedule within 60 days.

Training Objectives/ Outline of Event:

- Traits of an individual professional (in sports and in business): Coach-ability, Mental and Physical Toughness, Dedication, and Commitment
- How professionals form to become a team
- Performance measurement and metrics
- Traits of a successful team: Commitment, Trust, Respect, Process, Goals, Train, Practice, Precision, Appropriate Internal Competition, Pride, and Ongoing Improvement – all in sync with the rest of the team

Minimum Number of Participants:
1

Kenny Bouchard Racing Experience:

To demonstrate the importance of these lessons, GROWTHco introduces their partner Kenny Bouchard and his pit crew. Kenny earned the 1988 Rookie-of-the-Year Award in NASCAR's highest division, now called the Monster Energy NASCAR Cup Series.

Maximum Number of Participants:
45 in one day

After a brief introduction by Kenny, the pit crew will show participants how to change tires on an actual race car! Every participant will experience this and be timed. After discussing the challenges and results, participants are put into teams and based on their strengths be given individual tasks to perform the next time the race car comes into the pits. Participants experience that through planning, identifying strengths, having a process, respecting each other, and teamwork, results take a quantum leap forward.

Debrief: GROWTHco facilitates a discussion about what the participants learned and how it pertains to their team at work, resulting in new ideas and goals to improve productivity, processes, relationships and team performance.