



GROWTHco

Presentation Skills II: Organizational Storytelling

Category:

Advanced Management

Description:

Stories are a powerful medium for creating and making meaning... Stories communicate deeply held individual and organizational values. Listening to the stories... is like reading the maps that guide our thoughts and behaviors.

Course Length:

Full Day
(8 hours)

Russ S Moxley

Center for Creative Leadership

Facilitator:

Bob Glover

Materials:

\$50 per participant total
for all three Presentation
Skills sessions

To be an effective leader you must tell stories that nurture, comfort, and motivate workers, internal and external stakeholders.

Cancellation Policy:

10 Business Days

Organizational Storytelling helps you identify, organize, and tell the important stories about you, your department, and your organization.

**Minimum Number of
Students:**

5

Organizational Storytelling will help you develop your organization's core messages and deliver them in all media. You will tell your organization's stories with confidence.

**Maximum Number of
Students:**

20

Organizational Storytelling is a skill development workshop that extends the skills developed in **Presentation Skills 101**. It takes you beyond theory to actual practice and is an excellent team building exercise. **Organizational Storytelling** works with our natural affinity to listen to and tell good stories.

Participants will use their cell phones (or audio-visual capability will be provided) to record themselves using the techniques learned during all three sessions on Presentation Skills. Each participant will return to the following session with a video demonstrating mastery of the skills and techniques.

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